



**L Y M A**

**Enhanced Nutrition in a Digital Age**

Our story.



# Our world first (2018).

- **One ultimate formula**
- **8 powerful ingredients**
- **Patented**
- **Proven**
- **Peer-reviewed**



## Turmeric Extract

HydroCurc™ (600mg) Highly Specialised  
Anti Inflammatory Curcumins

## Plant Based Vitamin D

Vita-Algae D3™ (2000 i.u.) Algae-Derived  
Immunity Boosting Vitamin D3

## Smart Nootropic

Cognizin® (250mg) Highly Purified Neuro  
Nutrient Citicoline

## Stable Vitamin K

K2Vital Delta® (75µg) Bone Strengthening  
Vitamin K2 as MK7



## Prebiotic Beta Glucans

Wellmune® Blend (250mg) Immunity  
Boosting Natural Fibres

## Ashwagandha Root Extract

KSM-66 Ashwagandha® (600mg) Full  
Spectrum Ayurvedic Adaptogen

## Lycopene Nutrient

Lycored Lycopene™ (30mg) Powerful  
Natural Carotenoid

## Soluble Keratin

Cynatine HNS® (500mg) Active Keratin  
Cosmeceutical for Hair, Skin and Nails

# Our world firsts



- **A FIRST for inclusive beauty**
- **Medical-grade**
- **Zero cellular damage**
- **100x more effective than LED**

# Our world firsts



2018



2020



2022



2023



## Turmeric Extract

HydroCurc™ (600mg) Highly Specialised  
Anti Inflammatory Curcumins

## Defence Protein

Levagen®+ (350mg) Highly Localised  
Naturally Occuring Fatty Acid

## Prebiotic Beta Glucans

Wellmune® Blend (250mg) Immunity  
Boosting Natural Fibres

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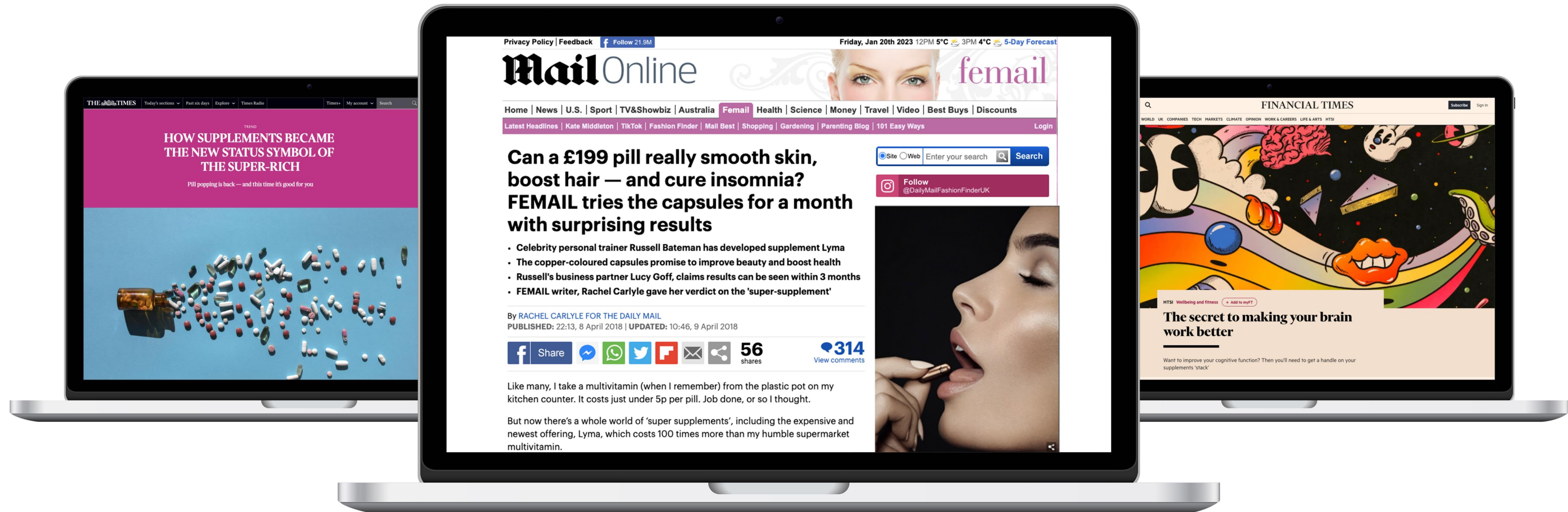
## Saffron Extract

affron® (28mg) Unique Standardised  
Saffron Actives

## Soluble Keratin

Cynatine HNS® (500mg) Active Keratin  
Cosmeceutical for Hair, Skin and Nails

# The power of storytelling



“Experts are queuing up to praise LYMA.”

FINANCIAL TIMES

“The new standard in supplements.”

GRAZIA

“Miracle pills. The days of taking a cocktail of hit and miss vitamins are over.”

VOGUE

“The celebrity supplement.”

BAZAAR

“Your one stop solution to feeling energised and focused.”

Forbes

“A massive scientific breakthrough.”

GLAMOUR

“A revelation. Not just about looking better and feeling better. LYMA is about real health benefits.”

The Daily Telegraph



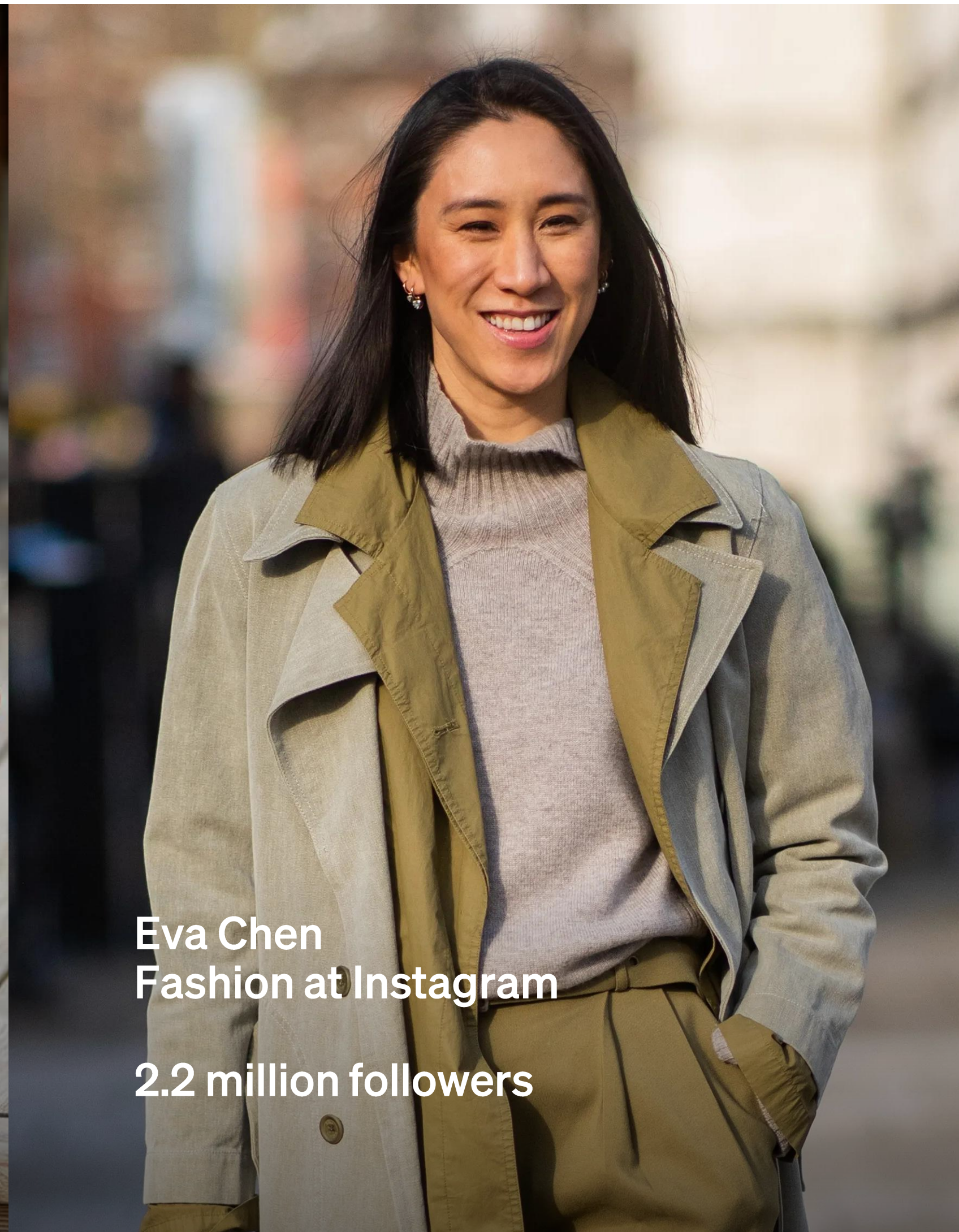
# Influencers with a day job

Online success from offline pursuits



Melissa Odabash OBE  
Entrepreneur, Swimwear Designer

225,000 followers



Eva Chen  
Fashion at Instagram

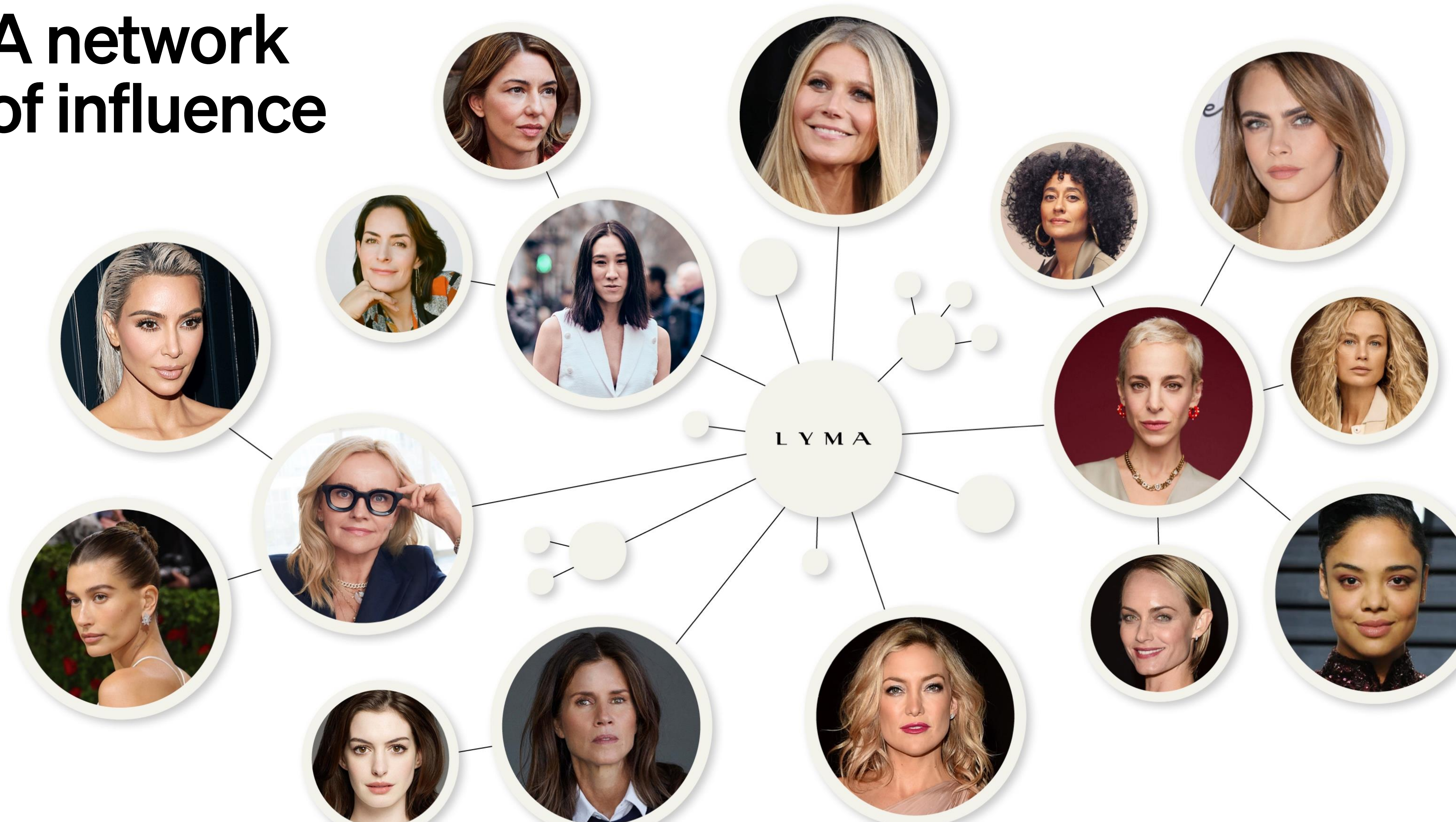
2.2 million followers



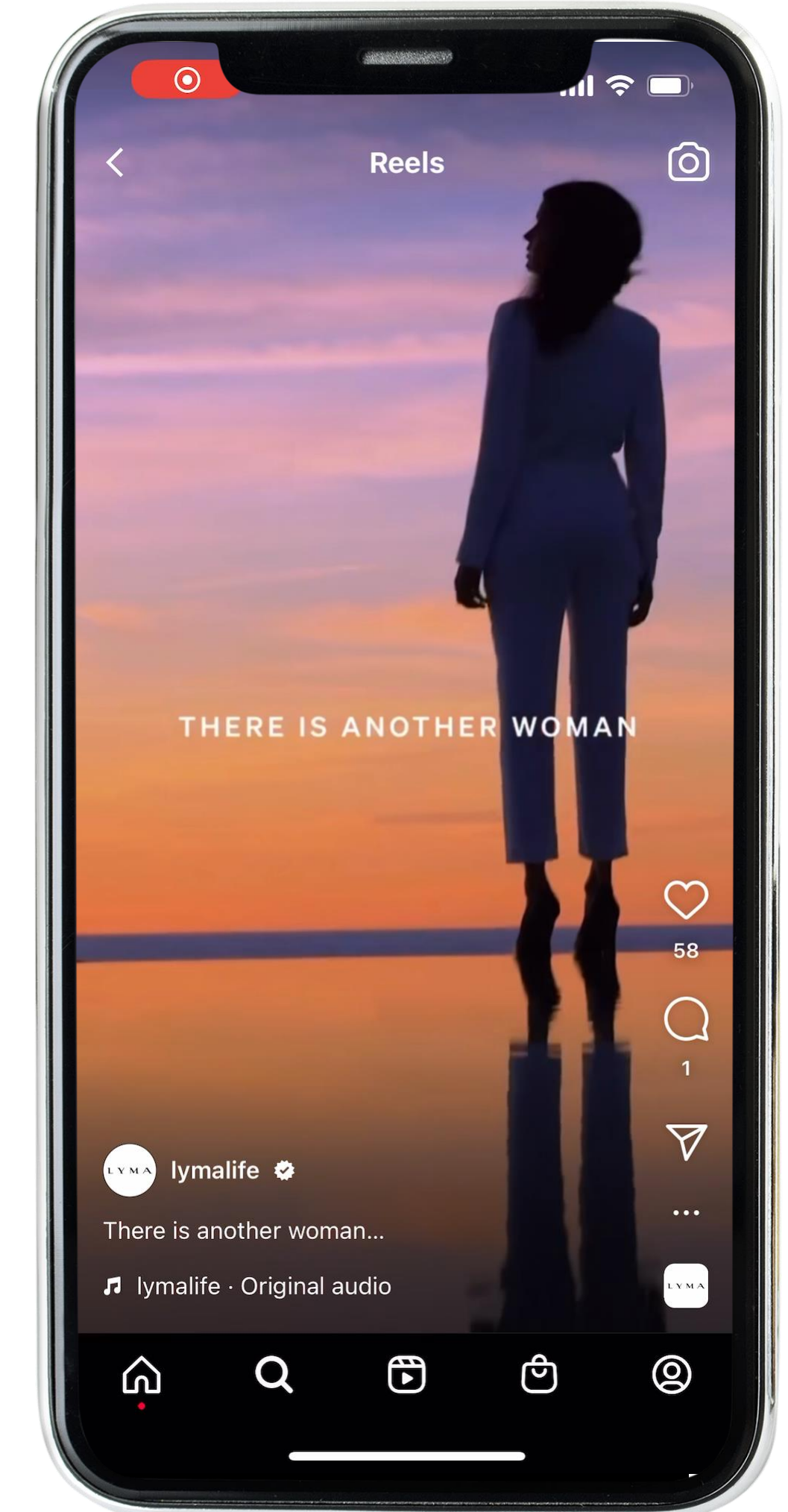
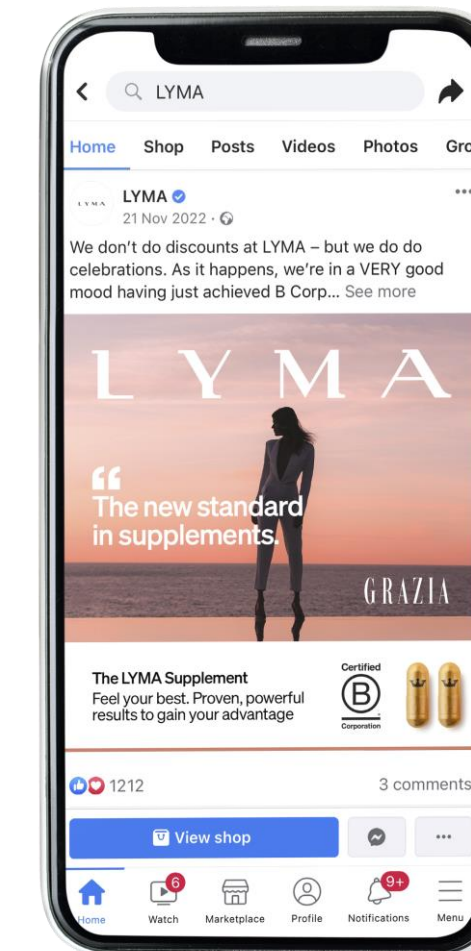
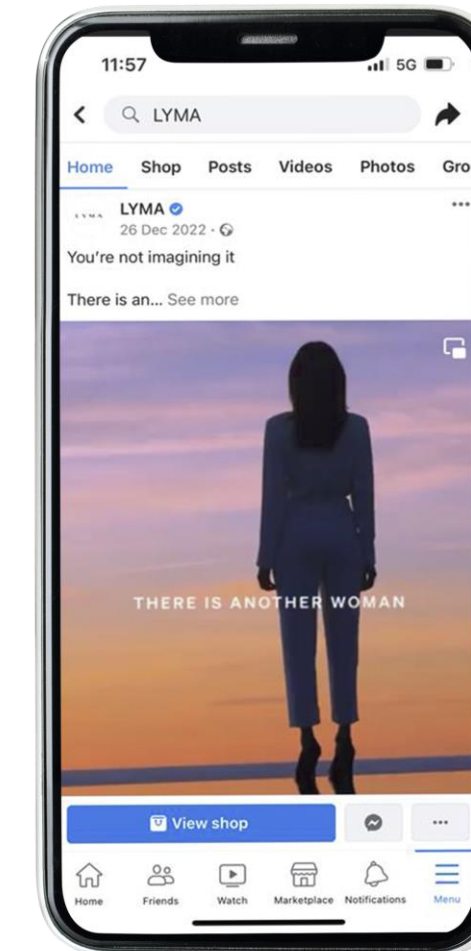
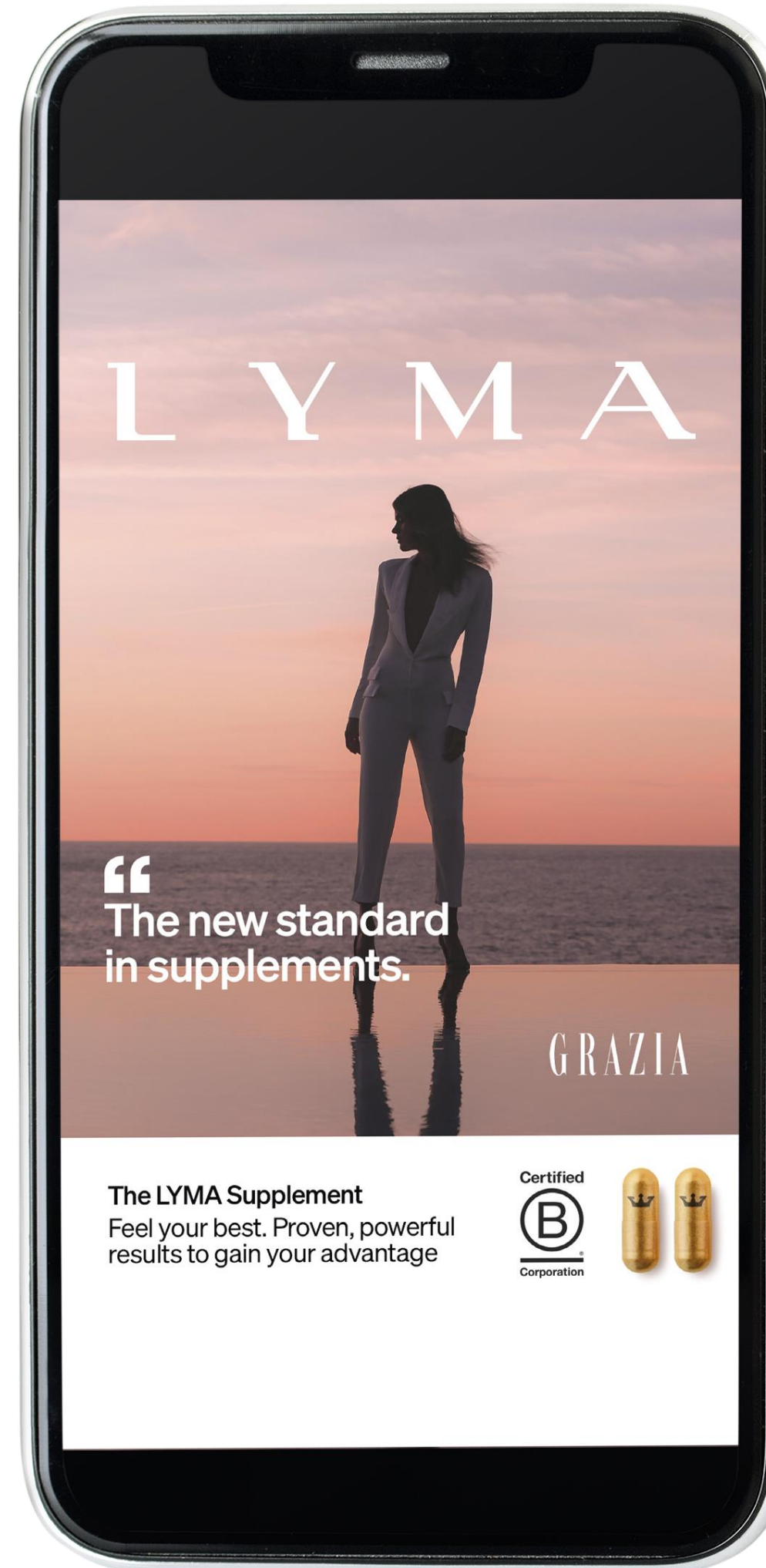
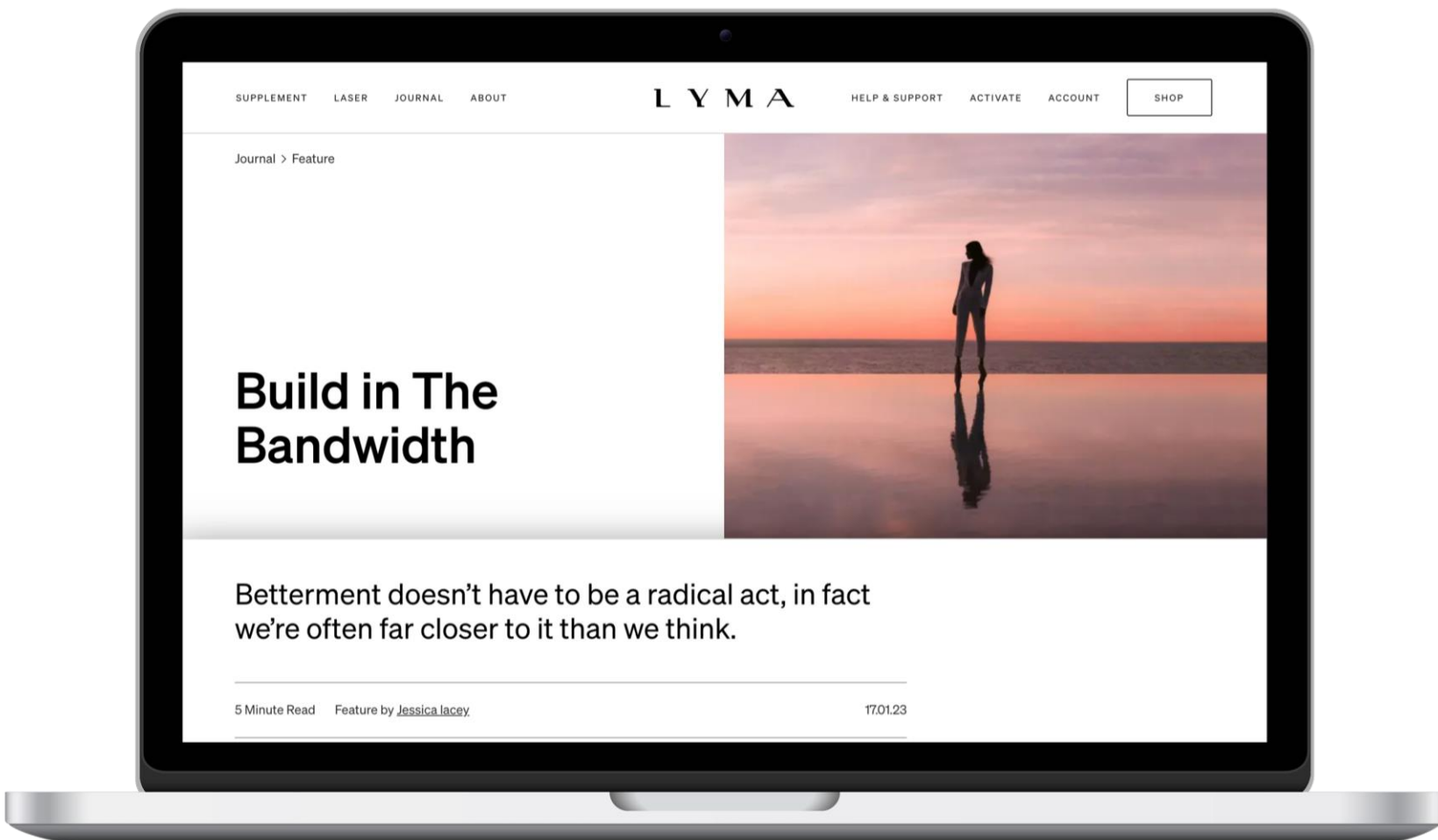
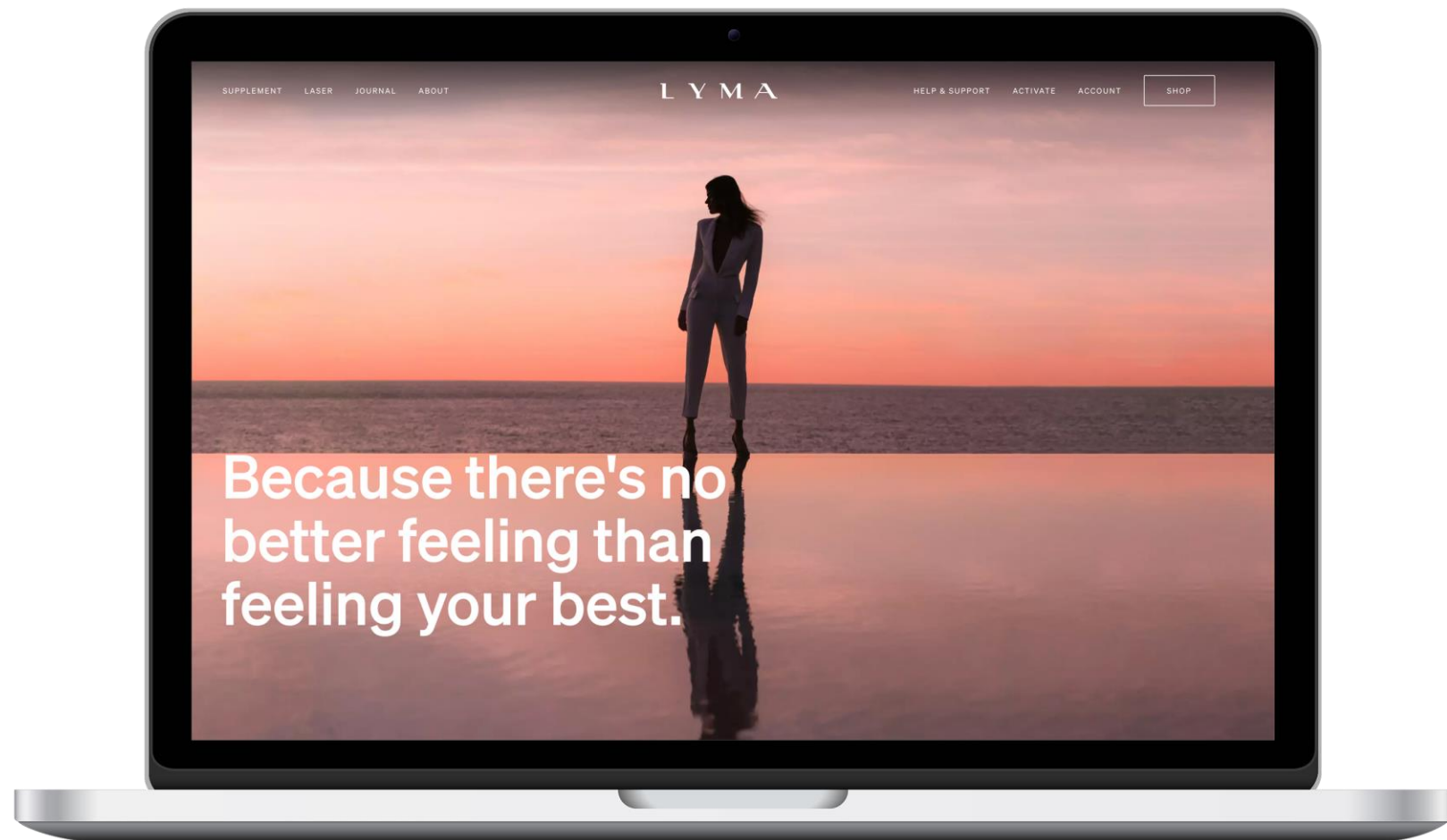
Dr Dendy Engelman  
Doctor, Surgeon, Dermatologist

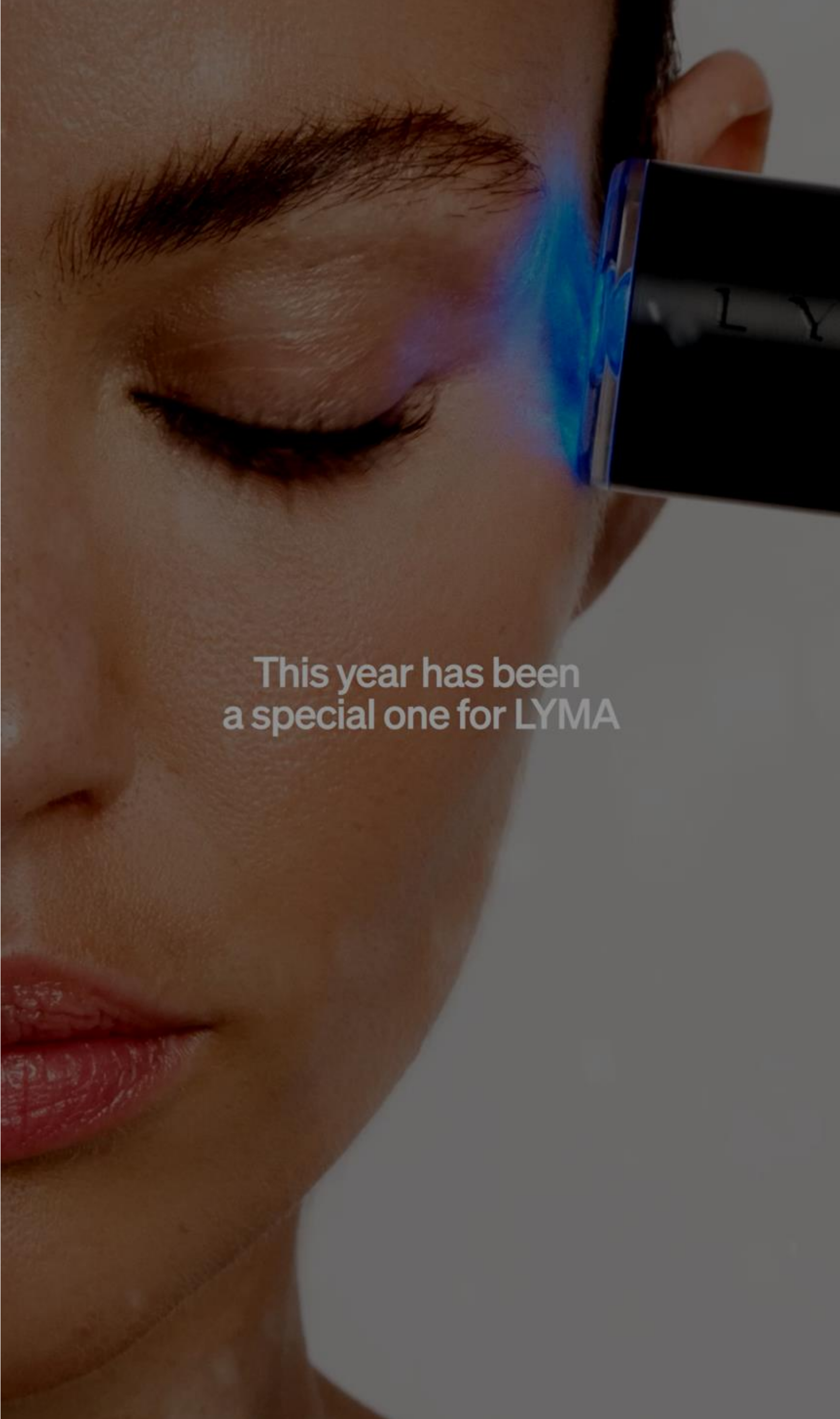
30,000 followers

# A network of influence



# Content

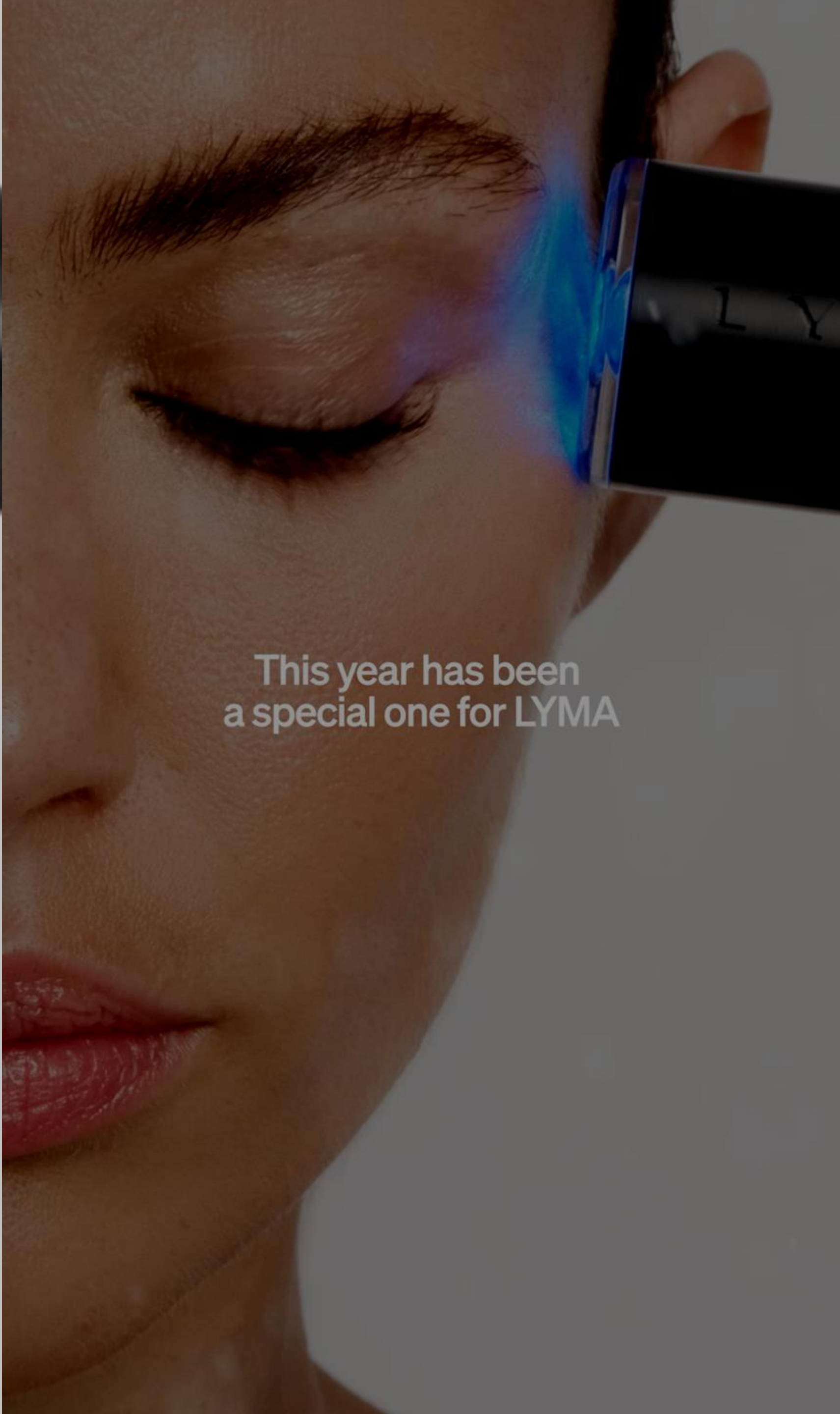




This year has been  
a special one for LYMA



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LYMA

Any questions?